

ORDER



Wichita KS KSNW

Orders
Order / Rev: A2540019
Alt Order #: 26936929
Product Desc: Candidate
Estimate: 6955
Flight Dates: 06/13/20 - 06/16/20
Original Date / Rev: 06/12/20 / 06/12/20
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Strategic Media Services
Buying Contact:
Billing Contact:
 1911 North Fort Myer Drive
 Arlington, VA 22209

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: POL/Roger Marshall/US Senate/KS/Re
Demographic: A25-54
Product Codes: PL11
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business Thru:
Advertiser External ID:
Agency External ID: IN13871/SP2622/AL1146
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/08/20	06/14/20	3	\$170.00	\$144.50
06/15/20	06/21/20	5	\$760.00	\$646.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2020	8	\$930.00	\$790.50	0.00
Totals	8	\$930.00	\$790.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	06/15/20	06/15/20	Today Show 7-8am	CM	7-8am	M-----	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show 7-8am															
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/15/20	06/21/20	M-----			1		\$175.00		0.00				
N 2	Multi	06/16/20	06/16/20	Today Show 7-8am	CM	7-8am	-T-----	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show 7-8am															
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/15/20	06/21/20	-T-----			1		\$175.00		0.00				
N 3	Multi	06/15/20	06/15/20	Today Show 8-9am	CM	8-9am	M-----	:30	1	\$135.00	P4	0.00	NM	1	\$135.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show 8-9am															
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/15/20	06/21/20	M-----			1		\$135.00		0.00				
N 4	Multi	06/16/20	06/16/20	Today Show 8-9am	CM	8-9am	-T-----	:30	1	\$135.00	P4	0.00	NM	1	\$135.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show 8-9am															
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

Order / Rev: A2540019
 Alt Order #: 26936929
 Flight Dates: 06/13/20 - 06/16/20

Advertiser: POL/Roger Marshall/US Senate/KS/Rep
 Product Desc: Candidate
 Estimate: 6955

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/15/20	06/21/20	-T-----		1				\$135.00		0.00			
N 5	Multi	06/13/20	06/13/20	Good Day Kansas Sat AM	CM	530a-6a	-----S-	:30	1	\$20.00	P4	0.00	NM	1	\$20.00
				Channels : KSNL,KSNG,KSNW											
				Good Day Kansas Sat AM											
				AVG. ALL WKS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/08/20	06/14/20	-----S-		1				\$20.00		0.00			
N 6	Multi	06/13/20	06/13/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S-	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
				Channels : KSNL,KSNG,KSNW											
				Kansas Today Sa/Su 6a-8a											
				AVG. ALL WKS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/08/20	06/14/20	-----S-		1				\$50.00		0.00			
N 7	Multi	06/14/20	06/14/20	Today Show Su	CM	Today Show Su	-----S	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
				Channels : KSNL,KSNG,KSNW											
				Today Show Su											
				AVG. ALL WKS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/08/20	06/14/20	-----S		1				\$100.00		0.00			
N 8	Multi	06/15/20	06/15/20	Tonight Show	CM	10:35p-11:35pm	M-----	:30	1	\$140.00	P4	0.00	NM	1	\$140.00
				Channels : KSNL,KSNG,KSNW											
				Tonight Show/Jimmy Fallon											
				VARIOUS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/15/20	06/21/20	M-----		1				\$140.00		0.00			
													Totals	8	\$930.00



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26936929 Changes as of: 6/12/2020 at 11:58 AM Version: Original Order

CPE: 560/646/6955 Flight: 6/13/20 - 6/16/20 Station: KSNW

Agency: STRATEGIC MEDIA SERVICES Advertiser: Kansans for Marshall Market: Wichita

1911 NORTH FT MYER Product: Candidate Office: WASHINGTON

DRIVE Agency Order #: 9663699 Service: Nielsen

SUITE 400 Buyer: Rheault, Ben Primary Demo:

ARLINGTON, VA Salesperson: KELLY JOHNS Assistant: KELLY JOHNS

20009 202-872-5880 Separation:

202-872-5880

Con Type: POLITICAL/VOTE
Total \$: \$930.00

Total Spots: 8

Total CPP: \$0.00

Total GRP:

#	Day/Time	DP	Program	Rate	Len	6/13 - 6/16						Total Spots	Total \$	CPP*	GRP*
						6/13	6/14	6/15	6/16	6/16					
1	M-F 7a-8a		TODAY SHW<	\$175.00	30	0	0	1	1		2	\$350.00	\$0.00	0.0	
2	M-F 8a-9a		TODAY SHW<	\$135.00	30	0	0	1	1		2	\$270.00	\$0.00	0.0	
3	Sa 5:30a-6a		AVG. ALL WKS	\$20.00	30	1	0	0	0		1	\$20.00	\$0.00	0.0	
4	Sa 6a-8a		AVG. ALL WKS	\$50.00	30	1	0	0	0		1	\$50.00	\$0.00	0.0	
5	Su 8a-9a		AVG. ALL WKS	\$100.00	30	0	1	0	0		1	\$100.00	\$0.00	0.0	
6	M-F 10:35p-11:37p		VARIOUS	\$140.00	30	0	0	1	0		1	\$140.00	\$0.00	0.0	
TOTALS:						2	1	3	2		8	\$930.00	\$0.00	0.0	



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 26936929 **Changes as of:** 6/12/2020 at 11:58 AM **Version:** Original Order
CPE: 560/646/6955 **Flight:** 6/13/20 - 6/16/20 **Station:** KSNW
Agency: STRATEGIC MEDIA SERVICES **Advertiser:** Kansans for Marshall **Market:** Wichita
 1911 NORTH FT MYER DRIVE **Product:** Candidate **Office:** WASHINGTON
 SUITE 400 **Agency Order #:** 9663699 **Service:** Nielsen
 ARLINGTON, VA **Buyer:** Rheault, Ben **Primary Demo:**
Salesperson: KELLY JOHNS **Assistant:** KELLY JOHNS
 202-872-5880 202-872-5880
Separation:

Con Type: POLITICAL/VOTE
Total \$: \$930.00
Total Spots: 8
Total CPP: \$0.00
Total GRP:

Special Instructions

Competitive Information	
Market Budget: \$930	
KSNW Share: 100%	
Comment:	Competitive Unknown

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	8	\$930.00	N/A
Total	100%	8	\$930.00	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Jun	8	\$930.00
Total	8	\$930.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	6/12/20 11:58 AM	KELLY JOHNS	New	8		\$930.00	\$930.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Neil Williams, hereby request station time as follows:

<div style="border: 1px solid black; padding: 2px; display: inline-block;"> IDENTIFY CANDIDATE TYPE ➔ </div>	<input checked="" type="checkbox"/>	FEDERAL CANDIDATE
	<input type="checkbox"/>	STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Roger Marshall	
Authorized committee: Kansans for Marshall	
Agency requesting time (and contact information): <input type="checkbox"/> N/A Strategic Media Services, Inc.	
Candidate's political party: Republican	
Office sought (no acronyms or abbreviations): Senate	
Date of election: 8/4/20	<input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee: Chris Marston	
<p>The undersigned represents that:</p> <p>(1) the payment for the broadcast time requested has been furnished by (check one box below):</p> <p><input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or</p> <p><input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above;</p> <p>(2) this station is authorized to announce the time as paid for by such person or entity; and</p> <p>(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).</p> <p>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</p>	
Candidate/Committee/Agency Signature: Neil Williams <small>Digitally signed by Neil Williams Date: 2020.04.14 10:59:03 -04'00'</small>	Station Representative Signature:  Name: Jason Wituk
Name: Neil Williams	Name: Jason Wituk
Date of Request to Purchase Ad Time: 4/14/20	Date of Station Agreement to Sell Time: 6/12/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Neil Williams

Digitally signed by Neil Williams
Date: 2020.04.14 10:59:31 -04'00'

Name: Neil Williams

Date: 4/14/20

TO BE COMPLETED BY STATION ONLYAd submitted to Station? Yes No Date ad received: 6/12/20**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): Yes No N/A

Disposition:

 Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)* Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:
A2540019Station Call Letters:
KSNWDate Received/Requested:
6/12/20Est. #:
6955Station Location:
Wichita KSRun Start and End Dates:
6/13/20-6/16/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

6955